

ANDERSON MOTOR SPEEDWAY

2012 SPONSORSHIP OPPORTUNITIES



BACKSTRETCH BILLBOARD BLITZ

One of the most popular ways to reach the large number of people who pass through the gates of Anderson Motor Speedway during the year is with a billboard at the track. This can be an attractive 4 x 16 (8 x 8), 8 x 16 or 8 x 24 foot sign located on the back straightaway, easily visible for patrons sitting in the Grandstand area or on Trackside parking. This will guarantee exposure multiple times throughout each weekly event at Anderson Motor Speedway. This sign may have any design, company logos, colors and available position that you desire.

When a company participates in the advertising program at Anderson Motor Speedway they receive free bonus public address announcements at each event. Any special promotions of the company will be promoted by Anderson Motor Speedway provided that the materials are provided by the sponsor organization.

2012 BILLBOARD PRICING*

4 x 16 (8 x 8)'	ONLY \$1,095 - Blitz Pricing: \$895...SAVE \$200
8 x 16'	ONLY \$1,995 - Blitz Pricing: \$1495...SAVE \$500
8 x 24'	ONLY \$2,495 - Blitz Pricing: \$1995...SAVE \$600

**This amount includes all painting, as well as, erecting the sign.*

2012 GRANDSTAND BANNER PRICING*

4 x 8'	ONLY: \$595 - Blitz Pricing: \$400...SAVE \$195
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**This amount includes all materials and installation of the banner.*

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WWW.ANDERSONMOTORSPEEDWAY.COM

LET YOUR ADVERTISING DOLLARS WORK FOR YOU!!!